MASTER OF SCIENCE IN INFORMATION SYSTEMS MANAGEMENT

EMBRACING TECHNOLOGY FOR BUSINESS LEADERSHIP AND SUCCESS
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Established in 1991, the HKUST Business School has risen to international prominence in a remarkably short period of time, achieving widespread global recognition and a variety of prestigious academic rankings. Always striving for excellence, our strength lies in our full range of program offerings, our high quality research, conducted by our world class faculty, and our diverse and high-caliber students.

HKUST Business School is always at the forefront of educational development and business thinking. We were the first business school in the region accredited by the two world’s leading accreditations, the US-based Association to Advance Collegiate Schools of Business (AACSB International) and the European Quality Improvement System (EQUIS).

Our unique Asian and global perspectives are made possible by our 140-strong international faculty. These leading thinkers and their diverse national, cultural and ethnic backgrounds come together to provide our students with a consistently engaging and highly stimulating environment for learning and research. Our graduates strive to make a positive impact on both the business world and the wider society.
MESSAGE FROM
THE ACADEMIC DIRECTOR

"Developing and investing in digital technology have become critical steps for businesses striving to create, improve, and sustain their competitive advantage in today’s technology-driven global economy. More than ever, managers need new skills and a heightened awareness of the challenges and opportunities created by technology transformation within their industries and beyond."

Our Master of Science in Information Systems Management (MSciISM) program is designed with this very objective in mind. Our curriculum combines courses on basic technology principles with special topics in technology management to catapult a career in any industry.

Our vision is to nurture a new generation of leaders who can capitalize on the growing importance of technology-enabled innovations to expand the boundaries of business and gain an edge in an increasingly interconnected world.

I hope you will join us and take advantage of our offerings to grow your career prospects, network, and knowledge. At MSciISM, you’ll have the unique opportunity to position yourself as a future leader—and make insightful contributions to this rapidly evolving age of technology-enabled social and economic transformation.

PROGRAM DESIGN

In today’s digital age, expertise in technology management is a crucial asset for entrepreneurs striving to make an impact. That’s where we come in — MSciISM is committed to equipping future leaders with the tools they need to stand out from the crowd and thrive in any industry.

Through the MSciISM program, you’ll learn how to harness technology and information systems to develop innovative business solutions. You’ll study under some of the leading professors in the field, covering topics from blockchain and big data to IT strategy and policy. Outside of the classroom, students will also have the opportunity to attend enrichment talks and network with business professionals to recruit a new generation of talent.

Designed to be accessible to students from all disciplines, our curriculum is both comprehensive and tailored to suit your individual needs. MSciISM graduates enter the job market not only better prepared, but also more empowered to thrive in any industry. Feeling curious, motivated, and ambitious? Then join us today—you’ll fit right in.

PROF. RONG ZHENG
MSciISM Academic Director
PhD, New York University
The MScISM program offers full-time and part-time modes to accommodate students with different time commitments. Full-time students complete the program in one year, whereas part-time students complete the program over two years. All enrolled students will take classes together on the HKUST Clear Water Bay campus.

**Program Schedule**

**Full-time**

1-Year Sample Schedule

- **Sep - Dec (Fall)**: 8 Courses (16 Credits)
- **Jan (Winter)**: 0-2 Courses (0-4 Credits)
- **Feb - May (Spring)**: 5-7 Courses (10-14 Credits)
- **Total 15 Courses (30 Credits)**

**Part-time**

2-Year Sample Schedule

- **Year 1**
  - **Sep - Dec (Fall)**: 4 Courses (8 Credits)
  - **Jan (Winter)**: 0-1 Course (0-2 Credits)
  - **Feb - May (Spring)**: 4 Courses (8 Credits)

- **Year 2**
  - **Sep - Dec (Fall)**: 4 Courses (8 Credits)
  - **Jan (Winter)**: 0-1 Course (0-2 Credits)
  - **Feb - May (Spring)**: 4 Courses (8 Credits)
  - **Total 15 Courses (30 Credits)**

Our interdisciplinary curriculum will set you up for success in any technical or non-technical profession. You’ll take a deep dive into the core concepts and newest developments in technology management, gaining crucial skills along the way to become a competent, confident and creative leader.

**Program Curriculum**

- **5 Core**
  - Big Data Analytics
  - Computer and Internet Security Management *
  - Digital Business and Web Analytics
  - Information Strategy and Management
  - Project Management **

- **3 Required**
  - Fundamentals of Database Management
  - Information Systems Analysis and Design
  - Python Programming for Business Applications

- **7 Electives ^**
  - Financial Technology Concentration
  - Technology Innovation and Entrepreneurship Concentration
  - General Electives

- **Graduation Requirement (30 Credits)**

**Students can take up to 34 Credits at no extra cost**

**Electives ^**

**2 optional Concentrations**

**Financial Technology Concentration**

- Cryptocurrency, Blockchain, and Their Business Applications
- Deep Learning Business Applications with Python
- FinTech Regulation and Compliance
- Financial Technology for Business Professionals
- Privacy Management in the Digital Age

**Technology Innovation and Entrepreneurship Concentration**

- AI and Future of Business
- Doing Tech in Asia and China
- Technology and Innovation Management
- Technology Consulting
- Technology Entrepreneurship
- Machine Learning in Practice

**General Electives**

- Applied Network Management
- Business Modeling with VBA
- Digital and Social Media Strategy
- Information Systems Auditing

Students may apply to substitute no more than four core or required courses (eight credits) in the program subject to the approval of the MScISM Academic Director.

* Students with CISSP, CISM or GCIH certification may apply for course substitution

** Students with PMP certification may apply for course substitution

^ The list of elective courses is subject to change
**CORE COURSES**

- **Big Data Analytics**
  This course introduces the key concepts and applications of business analytics in the world of Big Data. Example business problems to be solved analytically include customer relationship management, financial trading, social media marketing, search engine strategy, etc. Hands-on experience with popular data analytical tools will be included.

- **Computer and Internet Security Management**
  In-depth study of information systems security in business organizations. Basic principles and functions of secure systems reviewed; management policy, plans and programs discussed.

- **Digital Business and Web Analytics**
  This course offers essential knowledge and tools for managers of digital business. Topics include e-commerce models, web analytics, Internet marketing, Internet pricing and strategy, web-based personalization, online-intermediaries, etc.

- **Information Strategy and Management**
  Examination of economic principles of information systems strategy, highlighting application of economics and management principles to the unique environment of information services and information-enabled competition.

- **Project Management**
  This course covers the essential project management skills to ensure successful implementation of high-technology projects. Topics include investment decisions, resource planning, budgeting, scheduling, outsourcing, and risk assessment and control, as major components of the PMBOK (Project Management Body of Knowledge).

**REQUIRED COURSES**

- **Fundamentals of Database Management**
  Introduction to database management systems with emphasis on business applications. Technical and administrative considerations in database implementation. Students implement a business system using a commercial-off-the-shelf software package.

- **Information Systems Analysis and Design**
  This course provides an overview of the main aspects of information systems (IS) development with a focus on defining/modeling the business requirements following the Unified Modeling Language (UML) standard. Major topics include use case modeling, object-oriented modeling, data flow and process diagramming, and the key management issues and methodologies in IS development.

- **Python Programming for Business Applications**
  Python is the fastest-growing programming language, and its business applications are vast. This course starts from ground zero, with no programming background required. Students will learn via case studies using real-world data sets and step-by-step in-class demos. The course is a combination of introducing coding fundamentals such as data type, variables, basic operator, flow control, data structure, and applying Python in collecting, processing, and interpreting data in business contexts.

**ELECTIVE COURSES**

- **Applied Network Management**
  This course provides an overview of the basic networking management principles and concepts. Both theoretical knowledge and practical training in applications of network management (e.g. Cisco) are included.

- **Business Modeling with VBA**
  This course introduces students to business application modeling using Visual Basic Applications (VBA) in Excel. Students will learn to develop applications in different business areas, including finance, marketing, technology operations, etc. Essential features of VBA needed for application development will be introduced as part of the course and hence no prior experience with VBA is needed. Emphasis is on extensive hands-on problem solving.

- **Cryptocurrency, Blockchain and Their Business Applications**
  This course discusses cryptocurrencies (including Bitcoin, Ethereum, and others), blockchain (the technology behind the meteoric rise of cryptocurrencies), and the multidimensional business applications of blockchain technology. The course provides a basic set of skills to understand the hype about cryptocurrencies, and more importantly, its underlying technology, and to envision a future of blockchain with or without cryptocurrencies.

- **Deep Learning Business Applications with Python**
  Deep Learning (DL) is a promising way for developing Artificial Intelligence (AI) applications. It is exceptionally useful for training a large amount of unstructured historical datasets, and predicting the most-likely outputs. DL can be applied in many business areas such as finance, marketing, customer services, information security and so on, and most importantly DL can outperform existing non-AI systems due to the nature of neural networks. This course intends to introduce Python programming language for developing DL business applications. Students will apply knowledge in current and future trends of DL to design DL business applications.

- **Doing Tech in Asia and China**
  This course focuses on developing tech businesses in Asia and China, home to two-thirds of the world’s population and rapidly growing markets, through a series of focused case studies and sharing from guest speakers with first-hand experience in such development.

- **Financial Technology for Business Professionals**
  This course provides students with an overview of the underlying information technologies used in the finance, banking, and insurance industries. The course covers the critical business, legal and technology issues and the related risks faced by corporate executives when analyzing, designing, launching and managing Financial Technology projects to drive business innovations.

- **FinTech Regulation and Compliance**
  This course provides students with frameworks, concepts, and background to understand the role of regulation, compliance and assurance in FinTech markets from both technology and business perspectives. The course will also examine the perspectives of government officials, investors, managers, and consumers in how they benefit from, guide, and influence the evolution of regulation and associated compliance activities.
Apart from studying on our Clear Water Bay campus, students may also elect to pursue a portion of their studies overseas through our popular International Exchange program.

Every year, we partner with the London Business School (LBS), ESSEC Business School (ESSEC), and Aalto University Business School (Aalto) for a student exchange program. Selected MScISM students can study at LBS, ESSEC, or Aalto from April to July at no extra tuition fee. Students are required to cover their own accommodation costs and other expenses. In turn, LBS students study at HKUST in the Fall Term, whereas ESSEC and Aalto students experience our campus in the Spring Term.

Here at MScISM, we believe that international collaboration begins in the classroom. By meeting international students abroad and studying alongside them at HKUST, you’ll develop global perspectives and build cosmopolitan connections to help you thrive in an increasingly interconnected world.

London Business School (United Kingdom)

Founded in 1964, LBS is a business school and a constituent college of the federal University of London. Widely considered to be one of the world's best business schools, LBS aspires to live by its motto to "have a profound impact on the way the world does business".

ESSEC Business School (France)

Created in 1907, ESSEC is a pioneer of business-related learning. By integrating academic learning with practical experience, and encouraging multicultural awareness and dialogue, ESSEC aims to prepare students for an increasingly interconnected, technological, and uncertain world.

Aalto University School of Business (Finland)

With an established track record of conducting high-quality research, Aalto has dedicated over a century to educating the influential leaders of tomorrow. As the leading business school in Finland, the School provides students with a multidisciplinary, international learning experience.
FACTORY

Our faculty come to MScISM from the world’s top universities and bring years of business experience working with prominent companies in various industries. At HKUST, you’ll learn from professors committed to nurturing innovative leaders and turning your business ideas into a reality.

Prof. Kai Lung HUI
Deputy Head and Chair Professor
(PhD, The Hong Kong University of Science and Technology)
Research interests:
Cybercrime economics and policy; information privacy;
IT policy; fintech; electronic commerce

Prof. Rong ZHENG
MScISM Academic Director
(PhD, New York University)
Research interests:
Predictive modeling for business intelligence; computational text analysis;
social network analytics

Prof. Theodore CLARK
Associate Professor of Business Education
(DBA, Harvard University)
Research interests:
IT strategy; inter-organizational systems;
process re-design; electronic commerce

Prof. Tat Koon KOH
Associate Professor
(PhD, Carnegie Mellon University)
Research interests:
Digital economy; digital marketing; open innovation and crowd sourcing;
platform design and strategy; tech startups

Prof. Hong XU
Associate Professor
(PhD, University of Texas at Austin)
Research interests:
Strategic information communication;
auditing; supply chain management; user-generated content;
one to one reputation; game theory

Prof. Jeevan JAISINGH
Associate Professor of Business Education
(PhD, Purdue University)
Research interests:
Economics of information systems; information security and privacy;
electronic commerce

Prof. Carlos FERNÁNDEZ-LORÍA
Assistant Professor
(PhD, New York University)
Research interests:
Automated decision making; Statistical inference for treatment assignment policies; Causal inference; Interpretable machine learning

Research
Our faculty members serve on editorial boards of leading information systems and technology management journals, including Information Systems Research, MIS Quarterly, and Journal of Management Information Systems. Their research is regularly published in respected, peer-reviewed journals around the world.

Achievements
Many of our faculty members have won the Franklin Prize for Individual Excellence in Teaching. ISOM, the host department of the MScISM program, has also been awarded the Franklin Prize for Best Overall Teaching by a Department. In our classrooms, you will work alongside faculty with a proven track record of inspiring students and cultivating student success.

Industry Collaborations
Apart from staying at the forefront of academia, our faculty maintain close connections with the rapidly changing business world. MScISM professors have consulted on technology management projects and provided executive education for companies such as:
- China Construction Bank
- China Mobile
- China Telecom
- CITIC Group
- HSBC
- IBM
- iMedia
- Credit Suisse
- 3 Hong Kong
MScISM attracts students from diverse cultural and academic backgrounds. In our classroom, you will forge friendships and business partnerships to last a lifetime.

% of Full-time Students with Work Experience

- Consulting: 14%
- General Management: 11%
- Accounting: 8%
- Information Technology: 7%
- Finance: 4%
- Product Management: 4%
- Data Analytics: 7%
- Operations/Logistics: 7%
- Marketing/Sales: 4%
- Other: 7%
- Real Estate: 4%
- Financial Services: 21%
- Technology: 29%

List of Employers

- Apple
- Capgemini (China)
- Carbonbase
- China Citic Bank International
- China Cultural Development Co Ltd
- China Resources Co
- Constellar Capital Partners Hong Kong Limited
- Deloitte
- Dingsheng Financial Management Co Ltd
- Guangdong Investment Limited
- Huatai Financial Holdings (Hong Kong) Limited
- Huawei
- ICBC
- JingDong
- Legend Arb Financial Group Limited
- Lilith Games
- McKinsey & Company
- Meituan
- OneConnect Financial Technology
- Ping An Bank
- Ping An International Financial Leasing Co Ltd
- Shopee
- Tencent
- Xpeng
I joined HKUST with the expectation of participating in a reputable and well-structured Master’s degree. However, after a few weeks into the program, I started to realize the MScISM program offers much more than that. I witnessed firsthand how the excellent staff and professors of international caliber were consistently eager to go the extra mile for students.

ISM program provides students with cutting-edge knowledge and the most useful information that students can apply directly to the work. There is a wide range of courses you can choose from: Big Data Analytics, Blockchain, AI, Project Management, FinTech, etc. Any of them can be the trigger to start your promising career. Well-structured courses have armed me with both theoretical knowledge and practical skills. I truly appreciate what this program has brought to me.

This program surpasses my expectations because it combines management and technology in a highly effective manner. I was exposed to cutting-edge technology and taught how to apply it to industry and extract business value from both high-level strategy and fundamental technology. I was also impressed by my classmates from diverse backgrounds, and discussions with them both in class and after class brought me fresh ideas and inspirations.

As a student who had worked for several years prior to enrolling in this program, I valued the unique learning experience at HKUST, which I believe it will aid in the development of my future career.

The learning experience of ISM is great and meaningful, and the courses provided by the program are comprehensive and inspiring. ISM program gives us chances to analyze business cases from the perspective of enterprise managers with critical thinking and programming skills, and I believe this is very helpful for our future career success. Joining the program could be a good way to learn to combine the power of technical skills and business logic, and a good start of one’s exploration of FinTech/IT consulting industry.

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Through this program, I was able to learn different aspects of Information Systems. With the diverse backgrounds of the students, learning comes not just from lectures, but also from each other during class discussions.

I’m very impressed by how the program put a lot of effort into increasing students’ industrial exposure and connections to the real business world. The corporate project I pursued with PingAn OneConnect Bank allowed me to make the most out of the knowledge and skills I acquired from my courses. I also gained valuable experience through the mentorship provided by the company and my professors.
TESTIMONIAL

PART-TIME PROGRAM

Cheuk Hung IP (Robert)

2009-10 Intake
Managing Director
Konica Minolta Business Solutions, Hong Kong

Most of the IT management strategy concepts I learned in the classrooms could be applied directly to my management work. This program helped my career development and also helped my company transform into a more advanced and successful company. My studies at HKUST helped me reach an important milestone in my life – to be the first-ever non-Japanese MD of Konica Minolta Hong Kong!

Chun Fung CHUI (Joe)

2013-14 Intake
APAC Regional Head of Retail Technology
Pandora, Hong Kong

MScISM is a very good program with a well-balanced combination of technical concepts and IS management theories that not only equipped me with the latest technology knowledge but also enhanced my strategic skills in IS management. The most inspiring part was the teaching quality of the faculty. They are very passionate in sharing their expertise and regularly use interactive case studies in classes. The sharing from industrial practitioners increased the practicality of the course and helped us apply our knowledge in the real business world.

Ying Tze LAU (Amanda)

2014-15 Intake
Vice President,
Marketing and Channel Management
HKT Financial Services, Hong Kong

The wide range of specialized areas, such as project management, e-commerce and digital marketing, covered in the program stimulated my innovative thinking and aspirations. Thanks to the program, my passion to acquire new expertise in technology areas has been fulfilled. I am fully empowered to stay ahead in my domain as a business technology professional.

CAMPUS LIFE

HKUST is more than just a place for learning. Here, we bring students to their full potential and prepare them to take the right steps toward career success. We focus on creating a unique learning experience for every student, nurturing future business leaders in Asia and beyond.

Spread over 60 hectares in the beautiful Clear Water Bay, the HKUST campus provides students with a relaxing environment in which to study and grow. Students enjoy all the benefits of a full-scale university campus in a relaxing environment.

Student amenities such as banks, medical clinics, a supermarket, a bookstore, postal services, a hair salon, a souvenir shop, and canteens serving Asian and Western cuisine are located on campus. Other facilities include a five-storey library.

A wide range of amenities are also provided to encourage extra-curricular activities, facilitate students' hobbies, and generally enhance the quality of campus life. Recreational facilities on campus include swimming pools, a fitness center, tennis courts, an athletic track, and a soccer pitch. Students may also reserve conference rooms, quiet rooms, workshop spaces, a darkroom, karaoke and music rooms, and a performance stage.

Lee Shau Kee Campus

The Lee Shau Kee Campus, which includes the Lee Shau Kee Business Building and the Institute for Advanced Study, is home to the HKUST Business School. Built in 2013, the Lee Shau Kee Campus occupies roughly 10 hectares atop the HKUST’s main campus, representing around 15% of the total campus area. Here, students can enjoy state-of-the-art teaching, learning facilities, and exclusive spaces for working on group projects or assignments.
Careers & Enrichment

At MScISM, we recognize that the job market is becoming increasingly competitive. That’s why our program is committed to provide career advancement guidance and opportunities to help students launch their careers in any industry.

All full-time MScISM students will have access to the HKUST Business School’s Career and Professional Development team, which provides:

- One-on-one career counseling to identify your career interests and competencies
- Career advancement workshops to hone job seeking skills, workplace readiness, and career management strategies
- Opportunities for internships and full-time employment with a diverse group of recruiting firms and organizations

Outside the classroom, students will have ample opportunities to attend various enrichment activities and luncheon talks with leading industry practitioners and senior management from Hong Kong and Mainland China. These events can inspire crucial ideas for your business, or even connect you with future employers at your dream company.

Mr. Raymond CHENG
Former Regional COO
HSBC Asia Pacific

Mr. Peter MAN
General Manager (HK, Macau & Taiwan)
Red Hat

Mr. Darron SUN
Head of Information Technology
Hong Kong Housing Society

Ms. Cally CHAN
General Manager
Microsoft Hong Kong

Mr. Michael LEUNG, MH
Former Group CEO
BOA International Financial Group

“Banking beyond Banks; Banks beyond Banking” – Integration of Financial and Lifestyle Services on Open API Framework

Mr. Hendrick SIN
Vice Chairman & Executive Director
CMGE Group Limited

A Brief Talk with a Greater Bay Area (GBA) Pioneer: CMGE Technology Group
Admissions

Admission Requirements

A Strong Undergraduate Background

- Applicants must hold a bachelor’s degree from a recognized university.

GMAT/GRE

- A satisfactory GMAT/GRE score is highly recommended, although not required. Applicants with high GMAT/GRE scores stand a higher chance of consideration and admission.

English Proficiency

- A satisfactory TOEFL or IELTS score is required for applicants whose bachelor’s degree was awarded by an institution where the medium of instruction was not English.

Work Experience

- At least two years of post-graduate work experience is required for part-time mode. For full-time mode, work experience is not required.

Application Materials

- Completed online application form
- CV/resume with photo
- Academic transcript(s)
- Degree certificate(s)
- Official GMAT or GRE score report (if applicable)
- Official TOEFL or IELTS score report (if applicable)
- Professional qualifications (if applicable)
- Two reference letters
- Application fee of HK$800

Application Deadlines

Applications for the 2023-24 Intake open in September 2022. Admissions will be considered on a rolling basis. We recommend that non-local applicants apply as early as possible to allow sufficient time for preparing their student visa, personal arrangements, and arrival in Hong Kong.

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<th>Phase 2</th>
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<tr>
<td>Full-time</td>
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<tr>
<td>16 October 2022</td>
<td>4 December 2022</td>
<td>15 January 2023</td>
<td>5 March 2023</td>
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<tr>
<td>Part-time</td>
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<tr>
<td>18 December 2022</td>
<td>19 February 2023</td>
<td>2 April 2023</td>
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The program fee covers up to 34 credits. Successful applicants who accept an offer from the program are required to pay a non-refundable deposit of HK$73,500 (full-time) / HK$62,250 (part-time), which will be offset against their outstanding program fee.

Travelling and living expenses in Hong Kong are not included in the tuition fee. On-campus accommodation at HKUST is not available due to heavy demand. Students should plan to arrange their own off-campus accommodation.

Scholarships

- Admission Scholarship
  - All applications will be considered for an Admission Scholarship, which will be decided by the Admissions Committee. No separate application is required.
  - Successful candidates will be awarded a tuition waiver of up to HK$120,000.

- Targeted Postgraduate Programmes Fellowships Scheme
  - Outstanding HKUST UG final year students and two-year graduates admitted to the School’s MSc programs will be considered for this scholarship, with a tuition waiver of up to HK$100,000.

- Dean’s MSc Admissions Scholarship
  - Outstanding students who demonstrate persistent excellence in academic performance and professional development are eligible to receive the award.

- Academic Excellence Scholarship

Financial Aid

- Continuing Education Fund (CEF)
  - Eligible Hong Kong residents can apply for a reimbursement amount of up to HK$20,000.

- Extended Non-means-tested Loan Scheme (ENLS)
  - Students might apply financial assistance in the form of loan(s) from the government through this scheme.

Apply online now!
EMBRACING TECHNOLOGY FOR BUSINESS LEADERSHIP AND SUCCESS
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